



NEW PARTNERSHIP BETWEEN INMOTION AND UNIVERSITY PC CARE CREATES WIDE ARRAY OF NEW SERVICES AND CONVENIENCES FOR CUSTOMERS

Inmotion, the area's leading analog-to-digital media transfer service company, and University PC Care, a full-service IT service company and one of the only Apple Authorized Service Providers east of Raleigh, have entered into a partnership to serve their eastern NC customer base better.

Starting in May 2017, Inmotion's digital media transfer customers can conveniently drop off and pick up all work at any University PC Care location (Greenville and New Bern), creating an extended reach to more Eastern North Carolina residents. Once dropped off, customer's projects will be personally couriered and delivered to Inmotion's local processing center, located inside the newly renovated University PC Care-Inmotion shared corporate headquarters located in Uptown Greenville.

"Our customers have the peace of mind knowing that once received, your irreplaceable home movie memories will be safe with us, never leaving the area until personally handed back to you," says Inmotion owner, Tim Bogenn.

And for University PC Care customers, Inmotion's analog-to-digital media transfer services will now be marketed as 'MediaCare - Powered by Inmotion.'

Inmotion customers can now drop off and pick up at these University PC Care locations: 1909-F East Fire Tower Road in Greenville and 2117 S Glenburnie Road, Suite 6 in New Bern. Rapid expansion plans are under way with a new location coming to Plymouth this summer, as well as, other eastern North Carolina locations to be announced soon.

INMOTION -Inmotion can digitize any format of photos, audio and home movies that consumers have had access to since the late 1920's.

With over 12 years of experience working out of Greenville, North Carolina, Inmotion takes pride in professionally transferring your media into a newer format which your family will enjoy watching and sharing for years to come. Inmotion can work with formats like VHS, VHSC, Digital 8, Hi8, MiniDV, Betamax SP, PAL, SD Cards and film such as 16mm, 8mm, and Super 8mm. The Inmotion family began converting their home movies because they recognized the importance of passing down their family history to their children.

CONTACT: Tim Bogenn, [252-931-1180](tel:252-931-1180), inmotionnc.com.

UNIVERSITY PC CARE, Inc. - University PC Care is a full-service computer service company and one of the only Apple Authorized Service Providers east of Raleigh.

The first University PC Care opened its doors in Greenville, North Carolina in 2006 with a focus on offering quality computer repair to the Greenville and eastern North Carolina area. They celebrated their 10-year anniversary in 2016 and continue to provide quality repairs at affordable prices. In 2016 they expanded by opening a location in New Bern, North Carolina, to meet the increasing need for reliable IT support in New Bern and the surrounding areas. University PC Care is an Apple Authorized Service Provider offering repairs for a broad range of Apple devices including iPhone. All of their techs are Apple Certified Mac and iOS technicians, ensuring highly trained staff will complete every Apple repair. With six distinct divisions (PC, Mac, iOS, Biz, Net, and The Web) they offer a broad range of products and services to accommodate both consumer and business clients.

CONTACT: Ashton James, [252-558-1280](tel:252-558-1280), universitypccare.com.